

**Tile Neel**  
COMMERCIAL GROUP



## Company overview

Using high-tech machines and state-of-the-art equipment, Neel Trading Company offers its products to the market with the best quality as a brilliant forerunner in the field of producing and export of different types of ceramic tiles in the Middle East. This company produces and offers its high-quality products by using the best raw materials, modern designs, as well as the knowledge of experts and specialists in the field of ceramic tiles. These products have a huge variety and are offered in different designs, colors and sizes based on the tastes and needs of customers. Neel Trading Company, strives to meet all the needs of the market, and seeks to be recognized as the largest exporter of ceramic tiles worldwide.



## Business description

The ceramic industry is not really limited to making simple products, and ordinary parts; rather, today ceramic products have found a huge range of applications in our daily lives. Ceramics have long been used in flooring and façade or in the production of sanitary ware, building materials, etc. Tile is a different type of ceramic product that is used for interior and exterior decoration of buildings and is also used to stop moisture. The quality of the tiles should withstand the temperature of 20-100 degrees Celsius and no cracks should appear in the body or their glaze as a result.



Wall tiles are used to maintain sanitation and prevent moisture in the kitchen, bathroom and toilet. The largest producers of ceramic tiles in the world are China, India, Brazil, Vietnam, and Spain, respectively. China, Spain, India, and Italy have the largest share of export in the world. The export of ceramic tiles is also most important in the Middle East, and Neel Company could be a leading company in producing and exporting types of ceramic tiles with high quality to meet the needs of customers.



## Vision and values

Neel Trading Company is proud to be active in the field of production and export of different types of ceramic tiles and is trying to improve the quality of its products by using the latest technology and modern designs, and by purchasing equipment and high-tech machinery according to customers' taste. Quality, innovation, human values, environmental protection, sanitation of personnel and satisfaction of costumers are the highest values of this company.



## Goals and missions

The main mission of Neel Company is to produce the best type of ceramic tiles and supply it to the world market. To achieve this goal, Neel follows these targets:

- Increasing the satisfaction of traders and customers by providing services and products in the fastest possible time
- Increasing the number of up-to-date and advanced industrial devices and machines
- Easy access to product order through the company site
- Production based on the latest international standards
- Using specialized personnel and experienced engineers
- Full supervision of all production stages of products
- Guaranteeing the quality, and price of products
- Variety in the design and shape of products



## Message from the CEO

After years of increasing efforts and activities in the field of production and export of all kinds of tiles and ceramics, we could attract the feeling of satisfaction and trust of our customers all over the world and offer our high-quality products under specialist's idea in this company. We hope that in the near future, by using advanced equipment, industrial machines and machinery meet the vast needs around the world and achieve the main goal of the company that is customer orientation and regard to human values. We also try to monitor all stages of production by specialized personnel and relying on their knowledge and expertise in the ceramic tile industry to gain full assurance of the quality of our products.



## Services

- Ensuring the health and quality of the product in the process of transporting and sending goods
- Sending product catalogs via email and social networks
- Providing support and advice by the experts of company
- Immediate and timely delivery of products





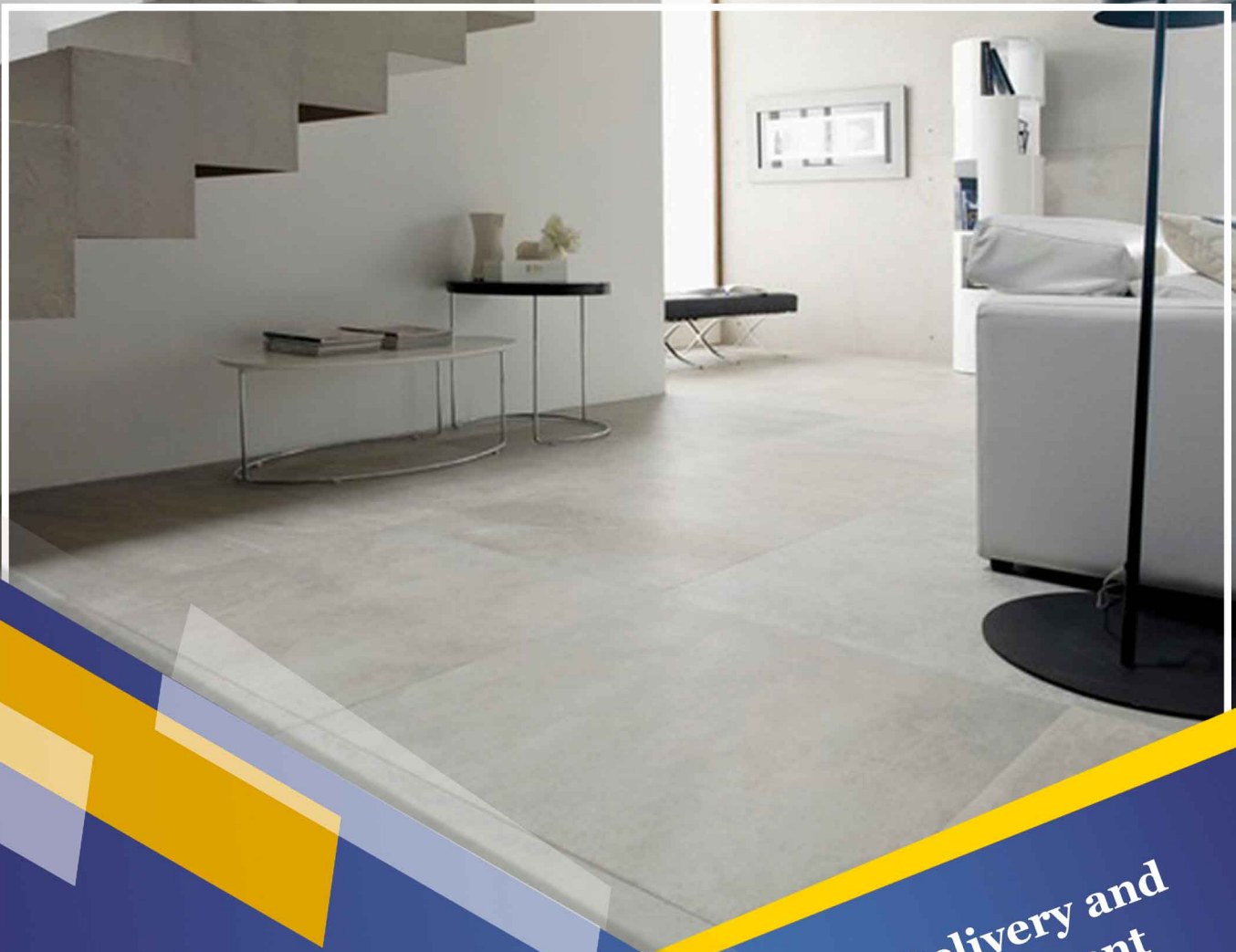
## Products

### Types of tiles

- Glass wall tiles
- Ceramic tiles
- 3D tiles
- Pavement tiles
- Cement body tiles
- Porcelain tiles
- Non-porcelain tiles
- Mosaic tiles
- Brick tiles
- Glazed tiles
- unglazed tile

### Types of ceramics

- Porcelain ceramics
- Non-porcelain ceramics
- Glass ceramics
- Quartz ceramics
- Mosaic ceramics
- Granite ceramics



## **Delivery and Payment**

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Neel Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



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